

Sponsorship Opportunities

Your investment returns exposure to over 5,000 attendees throughout the festival. Your choices include:

Gala Sponsor - (Three available) Your choice of title sponsorship of any one of three Gala events. Two Galas are held at the King Fine Arts Center in Burley and one is held at the Roper Auditorium in Twin Falls. Logo and title sponsorship mentions in all festival promotional material (posters, newspaper advertisements, slide show, and printed program), banners at events, slide show billboards, meet and greet of all teams prior to Gala Performance, and 8 Gala tickets in a reserved VIP ticket holder section to both the Burley and Twin Falls Galas.

Donation Investment \$5,000

Team Sponsor - Your business will receive logo and sponsorship mentions in all promotional materials for the events featuring your sponsored team. Sponsorship will be recognized in the form of announcements, banners, slide show, printed program, and signage on busses and dressing rooms affiliated with your team. Your team will also perform at your business during the festival week and your business will receive 6 Gala tickets in a reserved VIP section to either the Burley or Twin Falls Galas.

Donation Investment \$2,500

Event Sponsor - Your choice as a title sponsor of either the Rupert Street Parade and Kick-Off Party, Latin Night, or Youth Culture Day. Sponsorship will be recognized on banners and your business will receive 4 Gala Tickets in reserved VIP ticket holder section to either the Burley or Twin Falls Galas.

Donation Investment \$1,500-2,000

Jubilee Sponsor - Logo and sponsorship mentions in all promotional materials, logo on event banners, logo on slide show billboards and 2 Gala tickets in a reserved VIP ticket holder section to either the Burley and Twin Falls Galas.

Donation Investment \$1,000

Esprit de Corps Sponsor - Name on event banners, name on slide show billboards, and 2 Gala tickets in a reserved VIP ticket holder section to either the Burley or Twin Falls Galas.

Donation Investment \$500

Kinship Sponsor - Name on slide show billboards at Galas and 2 Gala tickets in a reserved VIP ticket holder section to either the Burley or Twin Falls Galas.

Donation Investment \$250

